

## ORDER



KLAS

Orders	Order / Rev:	35843		
	Alt Order #:	08801773		
	Product Desc:	OCEQUERA/CON/DEM		
	Estimate:	1188	KLAS	
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Mike Jones
	Original Date / Rev:	05/15/12 / 10/16/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	GMMB		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	1010 Wisconsin Ave NW	Billing Calendar:	Broadcast
		Washington, DC 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%

Advertiser	Name:	Oceguera, John CD3	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PO1	Order Separation:
	Priority:	LV2	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	68	\$83,840.00	\$71,264.00	October 2012	68	\$83,840.00	\$71,264.00	0.00
10/29/12	10/29/12	19	\$25,800.00	\$21,930.00	November 2012	19	\$25,800.00	\$21,930.00	0.00
					Totals	87	\$109,640.00	\$93,194.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$109,640.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$91,366.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$18,273.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/12	10/29/12	8 News Now	5a M-F	CM	5-6a	MTWTF--	:30	4	\$225.00	LV2	0.00	NM	4	\$900.00
8 News Now at 5A																
Start Date		End Date		Weekdays		Spots/Week		Rate	Rating							
Week: 10/23/12		10/29/12		MTWTF--		4		\$225.00	0.00							
E 2	8	10/23/12	10/29/12			CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00

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Estimate: 1188

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>8 News Now 6a M-F</b>															
<b>8 News Now 6a M-F</b>															
<b>8 NEWS NOW AT 6A</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$275.00		0.00			
E 3	8	10/23/12	10/29/12	CBS This Morning	7-9a CM	7-9a		:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00
<b>CBS THIS MORNING</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$200.00		0.00			
E 4	8	10/27/12	10/27/12	CBS Early Show - Sat.	CM	5-7a		:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
<b>CBS THIS MORNING SATURDAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$335.00		0.00			
E 5	8	10/28/12	10/28/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S		:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
<b>8 NEWS NOW SUNDAY MORNING- #2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,225.00		0.00			
E 6	8	10/28/12	10/28/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
<b>FACE THE NATION</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,400.00		0.00			
E 7	8	10/23/12	10/29/12	Live w/Kelly	CM	9-10a		:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
<b>LIVE! WITH KELLY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$300.00		0.00			
E 8	8	10/23/12	10/29/12	Price Is Right	CM	10-11a		:30	4	\$1,575.00	LV1	0.00	NM	4	\$6,300.00
<b>PRICE IS RIGHT</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		4				\$1,575.00		0.00			
E 9	8	10/23/12	10/29/12	Y&R	CM	11a-12p		:30	3	\$1,925.00	LV1	0.00	NM	3	\$5,775.00
<b>YOUNG &amp; RESTLESS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$1,925.00		0.00			
E 10	8	10/23/12	10/29/12	8 News Now Noon M-F	CM	12-1230p		:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
<b>8 NEWS NOW AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$325.00		0.00			
E 11	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p		:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
<b>Soaps / Let's Make A Deal</b>															
		(12:30 PM-1:00 PM)													
<b>THE BOLD AND THE BEAUTIFUL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$375.00		0.00			
E 12	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p		:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
<b>Soaps / Let's Make A Deal</b>															
		(1:00 PM-2:00 PM)													
<b>LET'S MAKE A DEAL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		3				\$375.00		0.00			
E 13	8	10/23/12	10/29/12	The Talk 2-3P	CM	2-3p		:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
<b>The Talk</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		4				\$375.00		0.00			
E 14	8	10/23/12	10/29/12		CM	3-4p		:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00

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				Ellen													
<b>ELLEN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 15	8	10/27/12	10/27/12	Week: 10/23/12	MTWTF--	4	\$425.00	0.00									1 \$275.00
				Politics Now S	Sebelius CM		Various	-----S-	:30	1		\$275.00	LV2	0.00	NM		
				Politics Now S	Sebelius		(5:30 PM-6:00 PM)										
<b>THE INSIDER WEEKEND</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 16	8	10/23/12	10/29/12	Week: 10/22/12	-----S-	1	\$275.00	0.00									5 \$2,250.00
				8 News Now 4p	M-F	CM	4-5p	MTWTF--	:30	5		\$450.00	LV2	0.00	NM		
				8 News Now 4p	M-F		(4:30 PM-5:00 PM)										
<b>8 NEWS NOW AT 4PM &amp; 430PM</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 17	8	10/23/12	10/29/12	Week: 10/23/12	MTWTF--	5	\$450.00	0.00									7 \$3,500.00
				8 News Now 5-630p	M-FCM		5-630p	MTWTF--	:30	7		\$500.00	LV2	0.00	NM		
<b>8 NEWS NOW ROTATION</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 18	8	10/27/12	10/27/12	Week: 10/23/12	MTWTF--	7	\$500.00	0.00									1 \$965.00
				8 News Now Sat 5-7p	CM		5-7p	-----S-	:30	1		\$965.00	LV1	0.00	NM		
				8 News Now Sat 5-7p			(6:30 PM-7:00 PM)										
<b>8 NEWS NOW AT 630PM-SAT</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 19	8	10/28/12	10/28/12	Week: 10/22/12	-----S-	1	\$965.00	0.00									1 \$1,140.00
				8 News Now Sun 5-7p	CM		5-7p	-----S	:30	1		\$1,140.00	LV1	0.00	NM		
				8 News Now Sun 5-7p			(6:30 PM-7:00 PM)										
<b>8 NEWS NOW AT 630PM-SUN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 20	8	10/23/12	10/29/12	Week: 10/22/12	-----S	1	\$1,140.00	0.00									4 \$1,300.00
				630-7p Inside Edition	CM		630-7p	MTWTF--	:30	4		\$325.00	LV2	0.00	NM		
<b>INSIDE EDITION</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 21	8	10/23/12	10/29/12	Week: 10/23/12	MTWTF--	4	\$325.00	0.00									4 \$1,400.00
				7-8p Rotator	CM		7-8p	MTWTF--	:30	4		\$350.00	LV2	0.00	NM		
<b>ET/INSIDER</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 22	8	10/29/12	10/29/12	Week: 10/23/12	MTWTF--	4	\$350.00	0.00									1 \$7,700.00
				Mon 9-10p	CM		9-10p	M-----	:30	1		\$7,700.00	LV1	0.00	NM		
				2 Broke Girl/Mike & Molly													
<b>2 &amp; A HALF MEN/MIKE &amp; MOLLY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 23	8	10/29/12	10/29/12	Week: 10/29/12	M-----	1	\$7,700.00	0.00									1 \$9,000.00
				Mon 10-11p	CM		10-11p	M-----	:30	1		\$9,000.00	LV1	0.00	NM		
<b>HAWAII FIVE-0</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 24	8	10/23/12	10/23/12	Week: 10/29/12	M-----	1	\$9,000.00	0.00									1 \$12,000.00
				Tue 9-10p	CM		9-10p	-T-----	:30	1		\$12,000.00	LV1	0.00	NM		
<b>NCIS: LOS ANGELES</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 25	8	10/24/12	10/24/12	Week: 10/22/12	-T-----	1	\$12,000.00	0.00									1 \$8,000.00
				Wed 10-11p	CM		10-11p	--W----	:30	1		\$8,000.00	LV1	0.00	NM		
<b>C.S.I.</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
E 26	8	10/26/12	10/26/12	Week: 10/22/12	--W----	1	\$8,000.00	0.00									1 \$5,500.00
				CSI	CM		8-9p	----F--	:30	1		\$5,500.00	LV1	0.00	NM		

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